



Marine Corps League

INCORPORATED BY AN ACT OF CONGRESS

Carroll County Detachment 896

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Subject: Web Sergeant Report for the 7 October 2020 Detachment Meeting

Sir Commandant,

The Facebook page is current and updated daily. In the past 35 days, (September 2, 2020 - October 6, 2020); the detachment has had 825 people reached; up 127%, 350 post engagements; up 48% and 8 page likes; down 39%. Our Facebook page has 491 likes and 521 follows.

The detachment sent out reminder emails for meetings and outings. We sent out weekly emails to check on members (41 email addresses; each time sent) during the corona virus period (23 weeks). We have received 30 emails from members as a response since April 18, 2020. Regulars are Dave, Richard, Lou and Owen send emails every week. Joe White wrote on 20200910 and doesn't want the weekly corona virus emails. Taking him off that.

The website is updated often. In the past 35 days (September 2, 2020 - October 06, 2020), there has been 50 visits, up 22%, 41 unique visitors, up 37% (statistics using WEB-STAT and VISITOR ANALYTICS from WIX). In the past 35 days (September 2, 2020 - October 6, 2020), we have received 0 link addition requests. Our website is listed on Google, Yahoo and Bing through SITE BOOSTER from WIX.

Respectfully Submitted.

Semper Fidelis

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